



A NEW HOME FOR RANDOM FARMS

2023 // CAPITAL CAMPAIGN

WHAT'S HAPPENING?

Random Farms has outgrown its current studio at 77 Executive Blvd. You may have noticed your kids rehearsing in the costume room! Or perhaps you got wait listed for the coveted Thursday workshop group? Space constraints have stifled our ability to serve you, our families, in countless ways. It has also limited the scope and impact of our community outreach.

HOW WE'RE FIXING IT

We're moving! But don't worry, we aren't going far - just around the corner to 100 Grasslands Rd (also in Elmsford). Remember where the Westchester Broadway Dinner Theater used to be? Our new studio shares a parking lot with it, although it's not actually part of the executive park we're in now.

This new facility will have almost twice the usable space. 4 sunlit rehearsal studios, 3 voice studios, ample on-site costume and prop storage, private bathrooms, and a generous lobby are being custom built just for us!

Each room is being specially designed by an acoustical engineer to prevent sound bleed (a huge problem where we are now - ever heard "The Sun'll Come Out Tomorrow" and "I Won't Grow Up" belted out simultaneously while you're waiting in the lobby?!). This sound attenuation will allow multiple programs to run concurrently. So now, instead of a waiting list 37 kids long for our Thursday workshop group, we can have two Thursday groups! The potential for expanded programming increases exponentially.



Where we are
TODAY

HOW THIS WILL AFFECT YOUR KIDS

You'll have even more Jellybean and Workshop groups (aka schedules) to choose from, making it less likely your child ends up on a dreaded wait list. In addition, we are now in a position to expand our course offerings, with the goal of implementing (among other things) progressive acting classes, a teen conservatory and, eventually, a dance program. We want to be your one-stop shop for all things theater arts in Westchester. This is the crucial next step in that journey.

Let's face it - our current studio is, well... tired. After 13 years, it has fallen into disrepair and our current landlord is not willing to make the kinds of changes that would bring it back to its former glory. Your kids deserve better.

Our new landlord is investing over a million dollars at 100 Grasslands Road. Students will enjoy dance-friendly flooring, quiet practice rooms, private gender-neutral bathrooms, column-free rehearsal space, windows in every studio, and an ever-growing roster of classes, productions, and private lessons - all with the same staff of directors they adore.

And while our new home will provide plenty of new rehearsal space, performances will continue to be staged at the professional theaters throughout Westchester you've come to love: White Plains Performing Arts Center, Yorktown Stage, and the Paramount in Peekskill.

HOW THIS WILL AFFECT OUR COMMUNITY

Moving to a larger space will allow Random Farms to meet the increasing demand for its outreach programs, which include initiatives like Scholarships, Young Audiences, Service, and Leadership.

Our ability to reach vulnerable populations (at places like children's hospitals, family centers, and nursing homes), as well as local schools, has been limited by the lack of rehearsal space needed to prepare these performances. This has impacted our Service programs, in particular, which includes our traveling productions: "Kids for a Cause" and the anti-bullying musical "#JustBeYou."

100

GRASSLANDS

Close to 10,000 square feet of:

- Sunlit studios
- Column-free space for dancing
- Soundproof walls for singing
- New, private, gender-neutral bathrooms



Join our
JOURNEY

HOW **YOU** CAN HELP US

We need to raise
\$90,000 to build out our
new studios

While our landlord is putting over a million dollars into our space (!), we will need to raise \$90,000 before we move in September. This money will help cover the costs of obtaining permits, construction, and the physical move itself. Our lease is for 15 years so this is truly an investment in our future. A 5-year-old starting Jellybeans in the fall will have their "theater home" at this location well past when they graduate high school.



[RANDOM FARMS] HAS
HELPED THEIR WORK ETHIC,
SENSE OF RESPONSIBILITY,
MATURATION, AND MOST OF
ALL SELF ESTEEM!

YOU ARE MAKING A
DIFFERENCE IN
THE LIVES OF
MANY CHILDREN.



NAME A ROOM!

Honor your family or a loved one

- **Large Rehearsal Studio**
(1 of 2 available) - \$10,000+
- **Medium Rehearsal Studio**
(all reserved) - \$5,000+
- **Voice Studios**
(all reserved) - \$2,500+



Recognition for donations \$250 - \$2,499

- **Your name in a "spotlight" on the wall**
\$1,000+
- **Inclusion in a framed donor list on the wall**
\$250+

GETTING IN ON THE (SECOND) FLOOR

Our proposed floorplan for 100 Grasslands.



KIMMERLE NEWMAN ARCHITECTS, PA

architectural
 planning
 interiors
 1 39 Mt. Pleasant, H. Spring, NJ 796
 3 West 24th Street, NY, NY 10011
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Random Farms

2nd Floor

100 Grasslands Road
 Elmsford, NY 10523
 2.5.23C edited

HOW YOU CAN MAKE A GIFT

Random Farms is a nonprofit 501(c)(3) organization. All donations are tax-deductible.

- **By Check**

Payable to:
Random Farms Kids' Theater

Mail to:
77 Executive Boulevard
Elmsford, NY 10523

- **By EFT
(Electronic Funds Transfer)**

Bank Name: Chase
Account Name: Random Farms
Kids' Theater
Account Type: Checking
Account #: 301987308
Routing #: 021000021

- **By Credit Card**

Visit bit.ly/100Grasslands

- **By Zelle**

Email Patrycja@RandomFarms.com

*Questions? Reach out to our
Founder and CEO, Anya Wallach:
anya@randomfarms.com / 917-330-6134*



Invest in our
FUTURE



Random Farms

KIDS' THEATER

